

HARRY ELLIOTT

SENIOR USER EXPERIENCE DESIGNER

Senior UX designer with more than 20 years of experience untangling complex enterprise systems across financial services and automotive shopping tools. Specializing in legacy platform modernization, scalable design systems and interfaces that make important tasks clearer for users and easier for teams to build. Trusted cross-functional partner. Recent portfolio work includes rebuilding a corporate design system in React and Storybook, then extending it with a machine-readable layer that lets AI agents query it directly.

🏠 Chicago, Illinois

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SOFTWARE SKILLS

- Figma
- Adobe Creative Cloud (especially Photoshop)
- Adobe Experience Manager
- Atlassian Confluence
- Claude Code
- OpenAI Codex
- Google Antigravity

FRONT-END DEVELOPMENT SKILLS

- **Architecture:** Responsive and mobile-first design.
- **Design Systems:** Design tokens and reusable component libraries to ensure cross-platform consistency.
- **Technical Proficiency:** Modern CSS, Sass and JavaScript integration.
- **Security:** Development within the strictest security and privacy protocols.
- **Version Control:** Collaborative development using Git and GitHub.

WORK EXPERIENCE

SENIOR WEB CONSULTANT

TransUnion, LLC · 2013 – 2025

Chicago, Illinois



HIGHLIGHTS

- **Customer-facing design:** Designed and modernized complex financial services interfaces supporting credit data, account workflows and customer-facing tools in a highly regulated environment.
- **Figma design systems and UI Toolbox:** Built and maintained the UI Toolbox, an interactive corporate design system and reusable Figma-based component library used across multiple business verticals, supporting consistency, faster iteration, shared interface patterns and clean handoff to developers.
- **Legacy platform modernization:** Redesigned high-complexity credit data and administrative tools into responsive interfaces, removing friction points that previously hindered task completion while upgrading design and UX.
- **Cross-functional alignment:** Ran rapid wireframing and prototyping on complex financial services initiatives, pulling legal, compliance and information security teams into the process before decisions hardened into costly rework.
- **Design-to-development handoff:** Built long-running partnerships with development teams, delivering production-ready HTML, CSS and Sass.
- **Executive communication:** Presented research and design rationale to senior leadership in plain language to achieve buy-in without compromising user needs.
- **Mentorship and team development:** Managed and mentored junior designers and a diverse team of high school seniors (through Genesys Works) without slowing delivery.

EDUCATION

BACHELOR OF JOURNALISM

Concentration in Advertising
University of Missouri 
Columbia, Missouri

PROFESSIONAL INTERESTS

- UX and usability of AI-driven tools
- Responsible and human-centered AI
- Privacy-first design protecting users from exploitation
- Ethical design and the avoidance of dark patterns
- Elegant, purposeful typography and type design
- Creative and nonfiction writing

ADDITIONAL WORK EXPERIENCE

WEB CONSULTANT

TransUnion, LLC · 2007 – 2013
Chicago, Illinois



HIGHLIGHTS

- **Credit report redesign:** Served as subject matter expert for the migration of legacy, text-only “Print Image” credit reports into an optimized, scannable PDF format. The upgrade improved readability and aligned the report experience with corporate brand standards.
- **B2B platform rebuild:** Led design for the comprehensive re-architecture of TransUnion Direct, the B2B portal serving small lenders, property managers and small businesses. The modernized interface became the technical foundation for dozens of subsequent releases.
- **Long-running product work:** Handled multiyear maintenance and feature development across TransUnion's primary B2B platforms. Consistent performance on these upgrades led to promotion to Senior Web Consultant.
- **Global team coordination:** Refined workflows with India-based development teams, closing communication gaps across time zones and shortening development cycles.

RESEARCH PRODUCER

Cars.com · 2003 – 2007
Chicago, Illinois



HIGHLIGHTS

- **Research-driven design practice:** Led the shift to research-driven design across the Research and Reviews channel, replacing guesswork with iterative testing and prototyping so products were built on validated user needs.
- **Customer-facing shopping experiences:** Directed UX and front-end development for first-generation automotive shopping tools including Side-by-Side Car Compare, New Car Configurator and Advanced Features Search, helping consumers evaluate options, compare features and move through high-consideration purchase decisions.